

# ORANGE COUNTY BUSINESS COUNCIL HISTORY

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The Orange County Business Council (OCBC) was established in 1995 through the merger of the Orange County Chamber of Commerce, Industrial League of Orange County, Orange County Economic Development Consortium, and the public private think tank, Partnership 2010. Together, these original organizations encompassed more than 100 years of work laying the foundation for the economic prosperity of the nation's sixth largest county.

OCBC's mission is to represent and promote the business community in order to enhance the economic development of Orange County. By working with key business partners, non-profit organizations, government entities, public agencies and all levels of academia, OCBC creates growth opportunities throughout the County that help to sustain the quality of life that the region has come to be known for.

To achieve this, OCBC leads high-profile advocacy programs and initiatives at the local, state and federal levels representing its investors. OCBC's investor base includes businesses and organizations from a diverse cross section of industries throughout the region—biomedical, construction, education, financial services, health care, manufacturing, municipalities, nonprofit, real estate, technology, tourism, transportation, real estate and utilities—with one common goal: to grow Orange County's economy.

OCBC's core initiatives build upon the elements most critical to the region's economic growth. They include increased **housing** supply, resources and training for the attraction and retention of a sustainable **workforce** and appropriate investment in a cost-effective and reliable **infrastructure** serving the unique needs of Orange County.

OCBC's initiatives are supported by its internal departments of Government Affairs, Research, Communications and Events Management. OCBC accomplishments have included assisting in reorganizing local government structures and policy, advancing pro-business legislation, leading local and regional economic development opportunities, promoting innovation, providing research and resources for businesses and public agencies, and connecting key regional decision makers with a focus on economic prosperity.

At OCBC we advocate, inform, connect and promote so that Orange County continues to be the region of choice for a work-life balance that resonates with today's employers and hybrid workforce.

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